

Business Administration - Entrepreneurship

Career Technologies

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ABOUT THIS FIELD

The Entrepreneurship track in Business Administration provides students with the fundamental knowledge of business functions and processes, and an understanding of business organizations in today's global economy. In addition, students choose electives that give them the knowledge and skills necessary for employment and growth as self-employed business owners.



WHAT YOU'LL STUDY

Courses include entrepreneurial concepts learned in innovation and creativity, business funding and marketing. **Students can complete the required courses for this degree and certificate online.**



WHAT YOU CAN DO

Graduates are prepared to be self-employed and open their own businesses.

 **Southwestern**
COMMUNITY COLLEGE

PROGRAM START DATES:

Fall or Spring Semester

FOR MORE INFORMATION CONTACT:

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CLASSES YOU'LL NEED TO TAKE

ASSOCIATE IN APPLIED SCIENCE DEGREE (AAS) A25120ET

Total Semester Hour Credits: 65-67

FALL SEMESTER 1

Prefix	Number	Title	Class	Lab	Clinical	Credit
ACA	111	College Student Success	1	0	0	1
BUS	110	Introduction to Business	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
ENG	111	Writing and Inquiry	3	0	0	3
Choose one of the following:						
MAT	143	Quantitative Literacy	2	2	0	3
MAT	152	Statistical Methods I	3	2	0	4
Totals			11-12	4	0	13-14

SPRING SEMESTER 1

ACC	120	Principles of Financial Accounting	3	2	0	4
BUS	139	Entrepreneurship I	3	0	0	3
BUS	168	Electronic Business	2	2	0	3
COM	120	Intro to Interpersonal Comm.	3	0	0	3
MKT	120	Principles of Marketing	3	0	0	3
Totals			14	4	0	16

SUMMER SEMESTER

BUS	137	Principles of Management	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
Choose one of the following:						
HUM	115	Critical Thinking	3	0	0	3
HUM	230	Leadership Development	3	0	0	3
Totals			8	2	0	9

FALL SEMESTER 2

BUS	115	Business Law I	3	0	0	3
BUS	260	Business Communication	3	0	0	3
ETR	220	Innovation and Creativity	3	0	0	3
Choose one of the following:						
ECO	151	Survey of Economics	3	0	0	3
ECO	251	Principles of Microeconomics	3	0	0	3
ECO	252	Principles of Macroeconomics	3	0	0	3
Totals			12	0	0	12

SPRING SEMESTER 2

BUS	125	Personal Finance	3	0	0	3
BUS	230	Small Business Management	3	0	0	3
ETR	240	Funding for Entrepreneurs	3	0	0	3
Choose one of the following:						
ACC	121	Principles of Managerial Acct	3	2	0	4
BUS	135	Principles of Supervision	3	0	0	3
MKT	232	Social Media Marketing	3	2	0	4
MKT	223	Customer Service	3	0	0	3
Choose one of the following:						
SOC	210	Introduction to Sociology	3	0	0	3
PSY	150	General Psychology	3	0	0	3
Totals			15	0-2	0	15-16

CERTIFICATE OPTION

CERTIFICATE - C25120ET

Total Semester Hour Credits: 16

FALL SEMESTER 1

Prefix	#	Title	Class	Lab	Clinical	Credit
BUS	110	Introduction to Business	3	0	0	3
BUS	139	Entrepreneurship I	3	0	0	3
BUS	230	Small Business Management	3	0	0	3
ETR	220	Innovation and Creativity	3	0	0	3
Choose one of the following:						
ACC	115	College Accounting	3	2	0	4
ACC	120	Principles of Financial Acct.	3	2	0	4
Totals			15	2	0	16