Strategic Focus for Student Success

Vision 2017
National Reality-

38% of young adults (age 25-34) currently have an associate’s degree or higher, making the U.S. 10th among developed countries for attainment in that group.
N.C. Reality-

• In just ten years, more than 60% of all new jobs will require a college education.

• Will North Carolina be ready?

• More importantly, will SCC be ready to meet this challenge?
THE REASON FOR A STUDENT SUCCESS AGENDA

The future of North Carolina – and of thousands of its individual citizens – depends on the commitment of community and technical colleges to dramatically increase the numbers of students who successfully persist in college, attain credentials, and/or transfer to four-year colleges and universities.
Visible, persistent leadership...
...at all levels, in every area of the college
Strategic focus, focus, focus...

...relentless, and sustained over time
COLLEGE LEADERSHIP

• Establish a **strategic plan** for the college, putting **student success at the center**

• Insist on a **small number of clear priorities** for the work of the college in each 3-5 year strategic plan period and in each academic year
COLLEGE LEADERSHIP

• Support a **culture of inquiry, not of blame**

• Make it both safe and necessary for the college to engage in **courageous conversations** about equity and student success.

• Model that process. Routinely.
COLLEGE LEADERSHIP

• Process is:

• Being a LEARNING COLLEGE

• Are our students learning?

• How do we know they are learning?
Rationale for New Plan

• Current plan is due for update
• Burrell Building will alter face of SCC
• New leadership at SCC, WCU & Jackson County Public Schools
• Budget shortfalls require careful focus of resources
• Increasing accountability from SACS, State, Feds & Public in general
Phase 1 - Preplanning

- Appoint Steering Committee
- Introduction of process
- Name - Vision 2017?
- Establish timetable
- Identify key constituent groups
- Appoint teams
Phase 2- Information Gathering

- Community forums (w/WCU)
  - Wednesday, Sept. 21, 10:30 am - noon, Macon Co. Public Library
  - Monday, Sept. 26, 3:30 pm – 5:00 pm, Jackson County Public Library

- Focus groups

- Surveys

- Review of internal college data

- SWOT analysis
Phase 3- Analysis

- Interpret results from community hearings, focus groups and surveys
- Includes both internal & external constituent groups
- Implications of internal college data
- Implications of SWOT analysis
Phase 4- Building the Plan

- Vision
- Mission
- Values
- Goals
- Strategic Initiatives
Phase 5 - Approval

• Endorsed by SCC Board of Trustees - July, 2012
Phase 6- Implementation

• In place by beginning of Fall Semester, 2012
## Proposed Timeline

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Tasks for Today

- Introduce Process
- Introduce Steering Committee
- Identify Key Constituent Groups
- Establish Teams
- Determine Info Gathering Methodology
- Develop Common Questions