

Letter of Commitment for BEN BTOP SBA Grant Application for Cash Match Contribution

[Date]

Lawrence E. Johnson ¹
Assistant Secretary for Communications and Information
Administrator
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce / NTIA
Herbert C. Hoover Building (HCHB)
1401 Constitution Avenue, N.W.
Washington, D.C. 20230

Dear Mr. Johnson:

I am Mary Haywood, CEO, and Founder of learnrightnow.com, a for-profit Montana-registered Corporation. ² Founded in 1990, my corporation has become the leader in online, one-to-one learning support for students of all ages. We have served over 200,000 live, one-to-one academic support sessions with student satisfaction ratings of over 90%. ³

Learnrightnow.com provides students one-to-one, online academic help the moment they need it. Working remotely from any Internet-enabled computer, students can access award-winning one-to-one online tutoring and 24/7 educational resources. K-12 students can receive help from certified tutors with homework, standardized test preparation, study skills, and concepts being covered in math, science, English, and social studies/history class. College students and adults can get one-to-one help with academic subjects and job/training requests. ⁴

The grant applicant, Billings Educational Network (BEN), is the leading provider of media and entertainment for Montana residents, reaching over 100 million U.S. households through its online learning networks and 400 monthly visitors through its web properties. BEN seeks to secure grant funding for its Lifelong Learning Portal, which will include basic education tutoring, college entry classes, and job training services for low-income families that are unemployed or underemployed and living in Montana's most rural areas. ⁵

Learningrightnow.com will partner with BEN to provide implementation assistance and ongoing services and to provide a cash match of \$2.5 million to strengthen the impact of the proposed RTOP Sustainable Broadband Adoption Grant Program's implementation strategies. ⁶

I urge NTIA to strongly consider BEN's request for funding under the RTOP Grant Program. ⁷

Sincerely,



Mary Haywood
CEO and Founder, Learningrightnow.com

Image description: Review the following example letter. There are narrative notes throughout that corresponds to the list of writing methods listed after the letter.

[Example letter start]

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